



Southwest Atlanta Youth Gets WeCodeAcademy After-School Program

ATLANTA, GEORGIA, January 19, 2015 | Camrose Creative Services | — Middle and high school students in southwest Atlanta have something fun, innovative and technologically-advanced coming to their community! It is WeCodeAcademy Hackathon and After-School Program.

Steve Jobs, Apple's co-founder said, "I think everybody in this country should learn how to program a computer because it teaches you how to think." The creators of **WeCodeAcademy** agree with Steve Jobs. "Coding is a language just like English. It is used to program computers by applying mathematics and science to solve problems," said Cheryle Moses Reynolds, founder of **WeCodeAcademy**. "Most things around us are automated. We must have the basic knowledge of how lines of code create the digital world we live in today. Even if you have no plans to become a software developer, spending a few weeks or months learning to code will definitely sharpen your ability to troubleshoot and solve problems," continued Reynolds.

Coding is computer programming. It is step-by-step problem-solving using critical thinking. Learning to code can open the door to lucrative career opportunities. These are the skills **WeCodeAcademy** teaches middle and high school students from the diverse community of southwest Atlanta. The organization is kicking off the launch of their **WeCodeAcademy After-School Program** with a two-day hackathon, **Saturday and Sunday, February 21-22, 2015**, at the Crowne Plaza Atlanta Airport.

What is a hackathon? A hackathon is a fun event where people of all ages come together to create mobile and web apps. Apps are making a huge impact on the world today — from a great creation that allows you to call 911 while recording all sound with your cell phone if there is danger, to an app that tracks a child's homework daily, and on to one that locates convenient recycling locations for you. Anyone can be a part of making an impact on society by creating an app, putting together the marketing and distributing it for a profit.

Graduates of Therrell High School, the Urban Mediamakers, Camrose Creative Services, developers, designers, computer professionals, game/app builders, along with innovators, instructors, project managers and marketers will be mentors during the **WeCodeAcademy Hackathon**.

Teams will form with mentors, current Therrell High School students, middle school students who will matriculate to Therrell, as well as youth from southwest Atlanta. Over two days, **WeCodeAcademy Hackathon** will watch teams compete for prizes and awards as they concept and build apps that can change the world, one idea at a time!

About WeCodeAcademy

WeCodeAcademy is a program of the Urban Mediamakers, non-profit content creation organization. The program provides computer programming training, internships and employment for youth and adults in southwest Atlanta, Georgia.

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WeCodeAcademy | www.wecodeacademy.com

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